PLATINUM M3DIA LONDON.

The Outdoor Advertising Agency

TAXI ADVERTISING

Campaigns which include outdoor such as Taxi advertising produces a bigger increase in profits.
(Source: Binet & Field, 2013)
Outdoor advertising reaches 98% of the UK population every week
(Source: Route)
Advertising campaigns which include outdoor media achieve twice the brand fame effect.
(Source: Binet & Field, 2013).
83% of people recall seeing OOH advertising within the last 30 minutes before shopping.
(Source: OMC – Last Window of Influence, 2011).

Below are picture samples of Billboard Advertising.

Interested in the above form of advertising? Then contact our Sales Team and we would be more than happy to help you.

Free Phone: 080 0049 9707
Direct Mobil: 074 9167 6657
Website: www.platinum-medialondon.co.uk
Email: info@platinum-medialondon.co.uk